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Advocacy Policy

Introduction

Tractors and Farm and Equipment Limited (TAFE) continuously engages with government agencies, regulatory bodies, and industry associations across its operations. As a member of several prominent industry associations including CII (Confederation of Indian Industry), MMA (Madras Management Association), TMA (Tractor Manufacturers Association), and other relevant trade and business organizations, TAFE actively participates in discussion on policy and best practices for a sustainable future.

Objective

TAFE is committed to global food security and recognizes that affordable mechanization is crucial to achieving this goal. This policy provides guidelines on responsible policy advocacy and outlines measures for monitoring the effectiveness of external advocacy activities. This policy will be applicable to all stakeholders of TAFE as relevant.

Implementation

TAFE promotes the highest standard of ethical business conduct and transparency while participating in policy advocacy including the following:

- Ensuring all advocacy efforts are aligned to TAFE's values, purpose, vision, and commitments.
- Maintaining compliance with all applicable regulations related to advocacy engagements with policy makers, non-governmental organizations, industry associations, and individuals.
- Driving sustainable action by engaging with industry associations to promote climate action, circularity, resource efficiency, sustainable product innovations, affordable solutions, and farmer welfare.
- Adhering to TAFE's code of conduct including anti-bribery and anti-corruption during stakeholder engagement.
- Ensuring that Stakeholders refrain from making any statements or comments about TAFE (either publicly or on social media) and using TAFE logos without prior consent from TAFE.

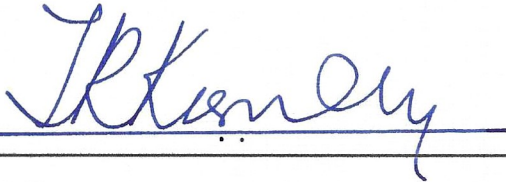


- Maintaining transparency, fairness and accountability in disclosures related to public advocacy and communications.
- Regularly communicating this policy to promote awareness and adoption.
- Enforcing disciplinary action against any proven instance of policy non-compliance.

Policy Review Mechanism

This Policy is reviewed periodically by the relevant stakeholders/department and may be amended or modified based on any subsequent changes to applicable regulations or when deemed necessary to enhance our approach and commitment to advocacy.

Issuing Authority:



T R Kesavan
Group President - Corporate Relations & Alliances

