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March 8th is International Women's Day and the perfect time to salute women who enrich our lives on multiple fronts. Mother, daughter, sister, daughter-in-law, granddaughter, wife, friend... women essay a multitude of roles to usher in joy into our lives on a daily basis. Of late women have been empowering societies by donning the role of successful entrepreneurs. Our very own Hyderabad is home to a group of highly successful women entrepreneurs who have redefined the city's business spectrum. On the occasion of International Women's Day, let's take a closer look at all those women who have made us proud through their lofty achievements and for creating

their own world "World of Women".



just names. They are illustri- day. The concept of women powerment.

Neelam Dhawan, dominated business bastions. meteoric rise in the number very often outdoing their up-close with some of Sulajja Firodia Mot- The list of uber successful of successful woman entre- male counterparts when it the city's most successwani, Shahnaz Hussain, Jyo- women entrepreneurs is ser- preneurs. The trend augurs comes to critical parameters ful woman entrepreneurs ti.Nayak....well these are not pentine and growing by the well for overall women emincluding diligence, enter-who are busy scripting suc-

achievers. ples of women entrepreneurs ing phenomenon. The twin rate vicissitudes. Yet grow- entrepreneurs who have cre- them perpetually.

Hyderabad's March 08th is World Womhome bred businesswomen en's Day and to commemo-Shaw, storming the typical male cities have been witnessing a are constantly matching and rate the same, The Hindu gets prise, IQ and leadership abil- cess stories on a global scale. ous personalities who carved a niche for themselves on the riencing exponential growth.

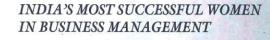
The path to success espe- ities. In the contemporary The focus is on their experience, and the contemporary the focus is on their experience, achievements, future corporate landscape of India Our very own Hyderabad is fronts women entrepreneurs too boasts of its own set of blueprint and above all, the Inc. They are also fine exam- no stranger to this flourish- is usually laden with obdu- fearless, enterprising woman key motivators which power

OMEN POWER ALL THE WAY

gems, rich culinary legacy and an all pervading cosmopolitan character is now getting famous for its woman

ing number of women are ated a distinct footprint for discovering newer ways of themselves both nationally surmounting these obstacles and globally. Their ceaseand evolve as corporate role less verve, relentless pursuit models. Hyderabad, the of success and the rare abilerstwhile city of Nawabs ity to go the extra mile have renowned for its precious blasted all the myths sur-

rounding the perceived limitations of woman entrepreneurship.



KIRAN MAZUMDAR SHAW CMD, Biocon

MALLIKA SRINIVASAN

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SULATIA FIRODIA MOTWANI JMD. Kinetic Motors

PRIYA PAUL Chair Person, Appejay Park Hotels

NEELAM DHAWAN MD, HP-India

SIMONE TATA Chair Person, Trent Limited

CHANDA KOCHAR MD and CEO: ICICI Bank

NAINA LAL KIDWAI Country Head, HSBC Bank

INDRA NOOYI Chairman and CFO: PepsiCo





